

# GROWTH CAPITAL +

**HCAP** Partners is a recognized impact investor providing growth capital to established small and medium-sized companies throughout the United States.

## **OVERVIEW**

HCAP Partners is a provider of mezzanine debt and private equity for underserved, lower middle market companies throughout and the United States with an emphasis on the Western United States. As a nationally recognized impact investor, the firm actively works to set industry standards as a mission-driven fund manager.

We provide creative debt and equity structures to serve the needs of the lower middle market, which are attractive to closely held companies and private equity firms seeking a collaborative, non-control, institutional investor. The HCAP team actively engages with its portfolio to provide valueadded resources such as operational and financial guidance, capital raising, and strategic exit planning. Through its Gainful Jobs Approach™, the firm works to facilitate a positive impact on underserved businesses, their employees, and their communities.

## **OUR VALUE-ADD SERVICES**

- + Board of directors/board observer participation
- + Strategic and budgetary planning
- + Recruitment of key management and board members
- + Access to expert consultants and service providers
- + Customer and strategic partner introductions
- + Assistance with raising capital and banking
- Implementation of the Gainful Jobs Approach™
- + Assistance with exit planning, company sale process, M&A

## TYPICAL INVESTMENT STRUCTURE

We consider a company's individual needs to tailor alternative capital structures. Our investments are typically structured as mezzanine debt, preferred equity, majority control acquisitions, or minority growth equity.

#### MANAGEMENT & INVESTMENT TEAM

The investment team at HCAP Partners has a track record that includes over 100 years of industry experience. As active board participants, we work with our portfolio companies to help strengthen top management, increase operational efficiencies, and implement corporate governance systems.

#### **SNAPSHOT**

\$670M

60+

13,093

Capital managed Investments across three funds

**Employees** across portfolio\*

#### WHAT WE LOOK FOR

Investments of \$3M-\$25M

- + Based in the U.S.. emphasizing the Western U.S.
- + Experienced management

#### **KEY INDUSTRIES SERVED**









Healthcare Technology Services Manufacturing

### **OUR IMPACT**

We actively work to improve the lives of the employees of our portfolio companies through our operational impact framework, the Gainful Jobs Approach™. Our key impact themes include:



Economic Opportunity



& Inclusion (DEI)



\*Across four funds (HCAP Partners, II, III, IV, & V. Includes active and exited companies. Data as of 12/31/22 or last period of data collection prior to exit.















